

Provider reimbursement for COVID-19 vaccine counseling

As a UniCare Health Plan of West Virginia, Inc. (UniCare) PCP with assigned membership, we recognize your hard work helping patients make the choice to become vaccinated. Getting vaccinated against COVID-19 is one of the best and safest ways people can protect themselves and their families against the virus. West Virginia has the lowest vaccination rate in the country and Medicaid patients have a lower than average rate among West Virginians.

UniCare is requesting the collaboration with you to educate and encourage vaccination. Effective January 1, 2022, you will be able to bill for COVID-19 vaccine education.

See below for the appropriate coding details about coding for COVID-19 vaccine counseling (CPT 99401) for vaccine-hesitant members.

- CPT 99401: Preventive medicine counseling and/or risk factor reduction intervention(s) provided to an individual, up to 15 minutes may be used to counsel members regarding the benefits of receiving the COVID-19 vaccine.
- CR modifier: Catastrophe or disaster-related services.
- Providers may bill CPT 99401 with modifier CR
- CPT 99401-CR can be billed once for each UniCare member receiving COVID-19 vaccine counseling.
- Providers are encouraged to counsel all members who have not yet received their COVID-19 vaccination.
- Effective January 1, 2022, reimbursement for 99401-CR will be \$75.

We greatly appreciate your partnership and look forward to working with you in the future.

If you have questions about this communication or need assistance with any other item, please contact our Customer Care Center at **800-782-0095**.



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To start receiving email from us (including some sent in lieu of fax or mail), submit your information using the QR code to the right or via our online form (<https://bit.ly/3EC5pWx>).